

# Edward G. Palmer

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## **AUTHOR & WRITER**

## **ACCOMPLISHMENTS**

- **ENTREPRENEUR:** Created, nurtured and managed startup enterprises.
- Served as PRESIDENT, CEO, CFO, CTO, VICE PRES, SECR, TREASURER & DIRECTOR.
- Served as a General Counsel creating and amending Corporate Articles & By-Laws, etc.
- Maintained detailed CORPORATE RECORDS & MINUTES.
- Coordinated Corporate legal audits & Prospectuses with securities law firms.
- Coordinated Corporate SEC Prospectus with big 10 accounting firm.
- Created & Filed SB1 Registration Statement with SEC. 10QSB & 10KSB filings.
- Created & Filed SCOR Form U-7 Registration Statements in 15 states.
- Created & Filed REG A Registration Statement with SEC, MN & NY.
- Raised in excess of \$1 Million in EQUITY CAPITAL via sales of common stock.
- Managed the issuance of Corporate Securities and corporate dilution plans.
- Responsible for SEC and State Blue-Sky Securities reports & filings.
- Created, conducted and documented director's & stockholder's meetings.
- Responsible for all investor communications and stockholder records.
- Responsible for Corporate public relations, FAX and EMAIL broadcast systems.
- Responsible for GAAP financial audits & coordination with auditors.
- Responsible for payroll processing including all state and federal filings.
- Developed comprehensive business plans, spreadsheet analyzes & strategies.
- Managed Accounting, Budgets, Cash Flows & Forecasts on desktop computers.
- Generated CASH FLOW, P&L, and BALANCE SHEET statements.
- Planned, developed & established objectives in accordance with BOD directives.
- Reviewed activity reports and financial statements to determine progress.
- Revised plans & objectives in accordance with conditions to achieve goals.
- Evaluated performance of executives and employees in achieving objectives.
- Created & staffed organizations from scratch (annual staff budgets \$.5 - \$2 Mil).
- Synergized complex data into meaningful corporate business information.
- Implemented cost reductions significantly improving operating profits.
- Served as Corporate Director of Quality & Plant QA/QC Mgr. (\$70Mil + Cos.).
- Directed operational & engineering staffs at large & small corporations.
- Implemented SPC, TQC & JIT Manufacturing techniques.
- Implemented new process saving 90% of scrap losses adding \$2Mil/Yr to P/L.
- Reduced manufacturing defect level from 22% down to 1% adding \$ to P/L.
- Managed major product failure analysis and product recall program (\$25Mil+).
- Created, reviewed & approved Manufacturing and Quality Processes.
- Created customized databases using 4th Dimension & Aestiva web database apps.
- Created web sites using HTML5, PERL, JAVA and AESTIVA development apps.
- Created & programmed Web and Mail Servers using Mac OSX Unix platforms.
- Created & hosted 54+ web sites including solarattic.com and hotflashcatcher.com.
- Developed and patented new energy technology using wasted attic heat for pools, space & DHW.
- Knowledgeable in protecting Intellectual Property: Four U.S. Patents & Three Foreign.
- Wrote and published seven books. In process of writing three more books for 2021.

## **MAJOR EMPLOYMENT**

JUN20	PRESENT	<b>Author &amp; Writer</b> - JVED Publishing
OCT00	PRESENT	<b>President</b> - Apostle Ministry Inc.
NOV14	JUN20	<b>President</b> - Hot Flash Catcher, Inc.
JUN85	OCT16	SolarAttic, Inc. <b>SOLE FOUNDER &amp; PRESIDENT</b>
JAN85	JUN85	Applied Magnetics Corp., Goleta, CA. (\$70Mil+) <b>DIRECTOR OF QUALITY, WINCHESTER DIVISION</b>
APR79	DEC84	Magnetic Peripherals, Inc., Mpls., MN (\$80Mil+) <b>PLANT QUALITY ASSURANCE MANAGER</b>
JAN71	MAR79	Self Employed; Various Small Business Ventures 1973-74 Bunker Ramo, Trumbull, CT. (\$50Mil+) <b>MINNEAPOLIS FIELD SERVICE MANAGER</b>
AUG63	DEC70	U.S. Navy, Various Locations <b>FIRST CLASS FIRE CONTROL MISSILE TECHNICIAN</b>

## **EDUCATION**

Business Administration, Law & Religion (Ordained in 2000)  
Electronic, Mechanical & Quality Engineering

## **VOLUNTEER SERVICE**

President of The Minnesota Entrepreneurs, Inc. from 2000-2002, BOD 5-yrs, Member 14-yrs.  
Energy City Economic Development/Energy Alley/Apostle Ministry, Inc./Vocational Alumni

## **MICROCOMPUTER MANAGEMENT SKILLS**

Skilled I.T. Power User with cross platform experience in over 200 applications. Examples...

### **PROGRAM USED [Skill] Vs SKILL LEVEL**

- Web HTML (Dreamweaver/Transmit/Sandvox)
- Web Scripting (PERL/Aestiva Html OS/CSS)
- Web Graphics (Photoshop/EasyDraw/Word)
- Databases (4th Dimension SQL/Aestiva Html/OS)
- Word Processing (MS Word 2000-2011 XP & Mac)
- Project Mgmt (Claris Impact/MicroPlanner/Excel)
- Presentations (PowerPoint 2004-2011 & XP)
- Drawings (AuraCAD/EasyDraw/AppleWorks, etc.)
- Graphics (Claris Impact/Freehand/AW5/Illustrator)
- Statistical Analysis (Statview/Excel/Web)
- Accounting (Checkmark Multiledger)
- Spreadsheets/Graphs (MS Excel)
- Math Analytical Models (Mathcad)
- Financial Analysis (Tvalue/Excel)
- Management Graphs (DeltaGraph/Excel)
- Public Relations (PRWizard/Entourage/VFG)
- Desktop Publishing (ReadySetGo/InDesign)
- Idea Processing (Word 2004-2011/OmniOutliner)
- Disk/Virus Utilities (Various apps)
- Mac OS (9.2.2, 10.1-10.12 Systems & others.
- PC (Win 10, 7, XP Pro 3rd Ed & other Wins OS)

### **COMPETENT | POWER USER**

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